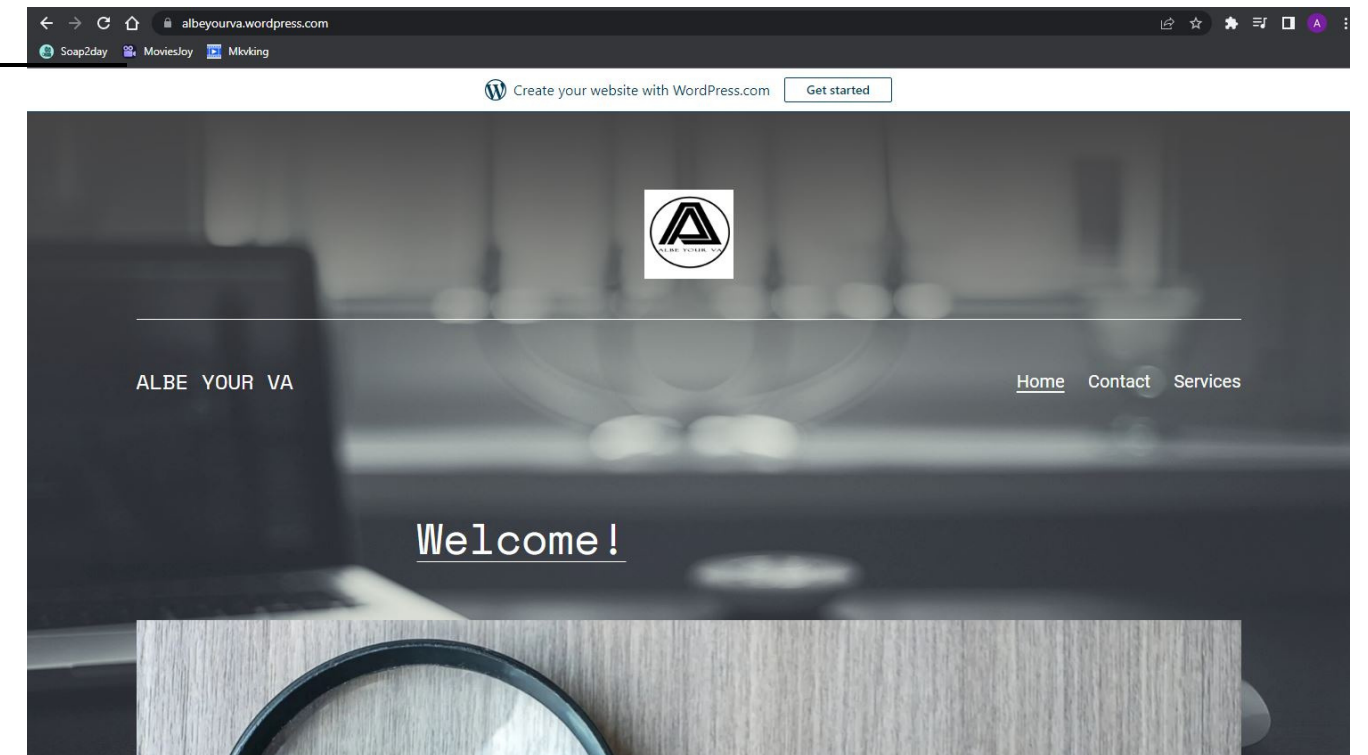


SEO AUDIT: SEO ASSESSMENT & PLAN

SEO CHECKLIST

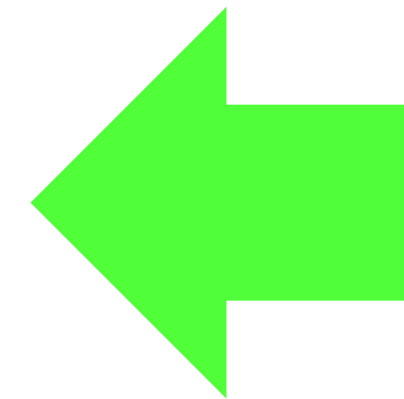
KEY-TASKS:

- CHECK WEBSITE IF MOBILE FRIENDLY
- SPEED UP YOUR WEBSITE
- TROUBLESHOOT AND FIX INDEXING PROBLEMS



CHECKED THE WEBSITE AND IT IS MOBILE FRIENDLY AND CHECKED FOR OTHER PROBLEMS

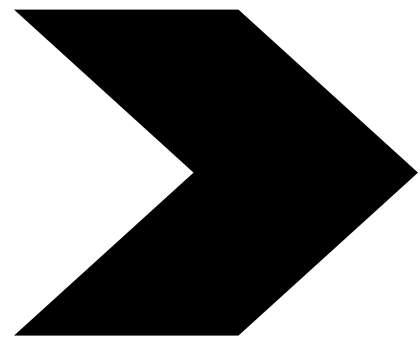
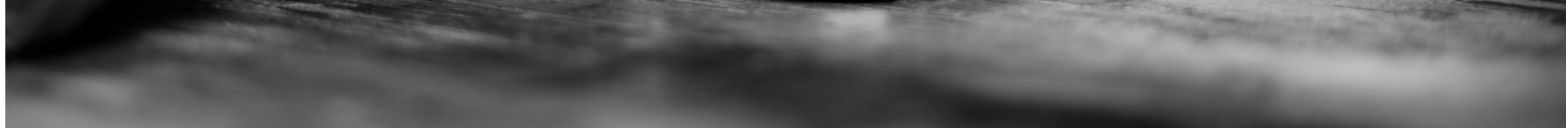
The screenshot shows the Google Mobile-Friendly Test interface. At the top, the URL is <http://albeyourva.wordpress.com/>. The main result is a green checkmark indicating the page is mobile-friendly, with the text "Page is usable on mobile" and "This page is easy to use on a mobile device." Below this, there is a "VIEW TESTED PAGE" button. Under the "Details" section, it shows "Crawled successfully on 9 Sept 2022, 11:40:49". At the bottom, there is a link to "Monitor mobile friendliness for your entire site" and a "GO TO SEARCH CONSOLE" button. A red dashed box highlights the main success message.



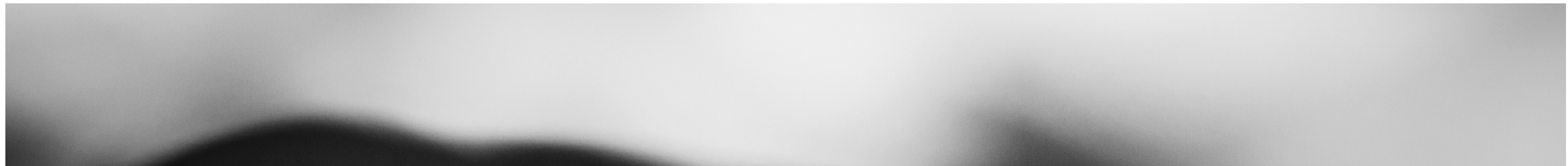
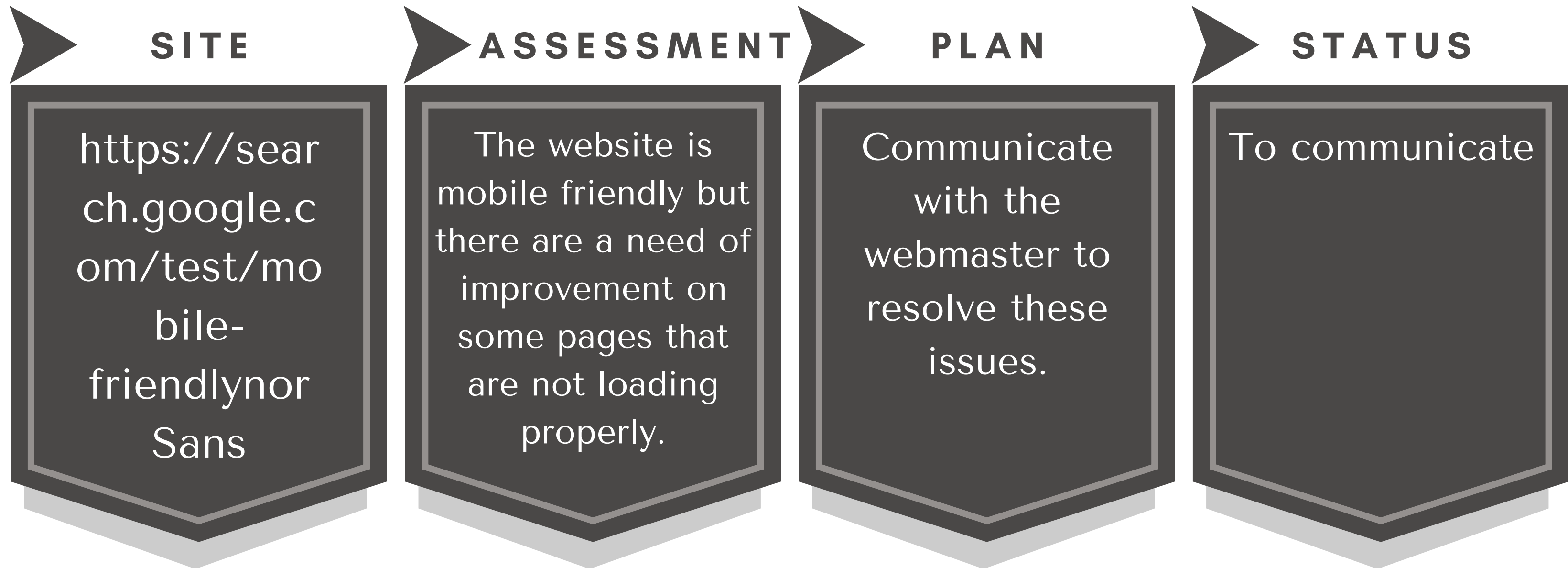
The screenshot shows the "Page resources" section of the audit tool. It lists several "Other error" messages for missing resources. The errors include stylesheets and a script that failed to load. The resources listed are:

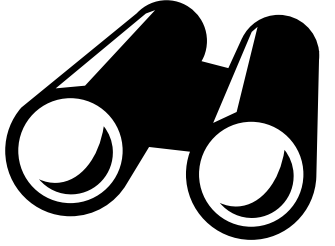
- Stylesheet: <https://fonts.googleapis.com/css?family=Roboto:thin,extralight,light,regular,medium,semibold,bold,italic,bolditalic,extrabold,black;Space%20Mono:thin,extralight,light,regular,medium,semibold,bold,italic,bolditalic,extrabold,black>
- Stylesheet: https://s0.wp.com/_static/??-eJx9jsEKwjAQRH/luFS00IP4Le m6xtRNNjQbSv/eWD0EBS/DDMwbBpZkUK.JSVAJFJC70xww TabL4+GRIs1wLqpcloTqmDHqnQEZFoANKSFZBI7qyvlUi7T HnHTT7G5lhfg7Cj4iZF2ZzJLq2g/aXHMkhgXt9qYN5sbWz// QmUYVW62D2mriC7qEc9ef+uNhgPpuegkh72pB?cssminify=yes
- Stylesheet: <https://s0.wp.com/wp-content/mu-plugins/actionbar/actionbar.css?v=20210915>
- Script: <https://s0.wp.com/wp-content/mu-plugins/actionbar/actionbar.js?v=20220329>
- Stylesheet: <https://s0.wp.com/wp-content/themes/h4/global.css?m=14>

A red dashed box highlights the entire list of errors. A green arrow points to the left from this list.



CHECK WEBSITE IF IT IS MOBILE FRIENDLY





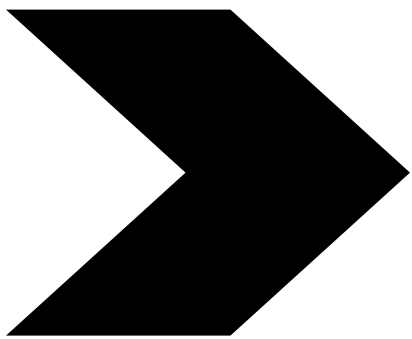
CHECKED WEBSITE PAGE LOADING SPEED AND LOOKED FOR THE ISSUES AFFECTING THE LOAD SPEED

The screenshot shows the Lighthouse interface for the URL `https://albeyourva.wordpress.com/`. The Performance score is 93, highlighted in a green circle. Below the score, it says "Performance" and "Values are estimated and may vary. The performance score is calculated directly from these metrics. See calculator." A legend indicates that scores of 90-100 are green. A green arrow points from the score area towards the metrics table on the right.

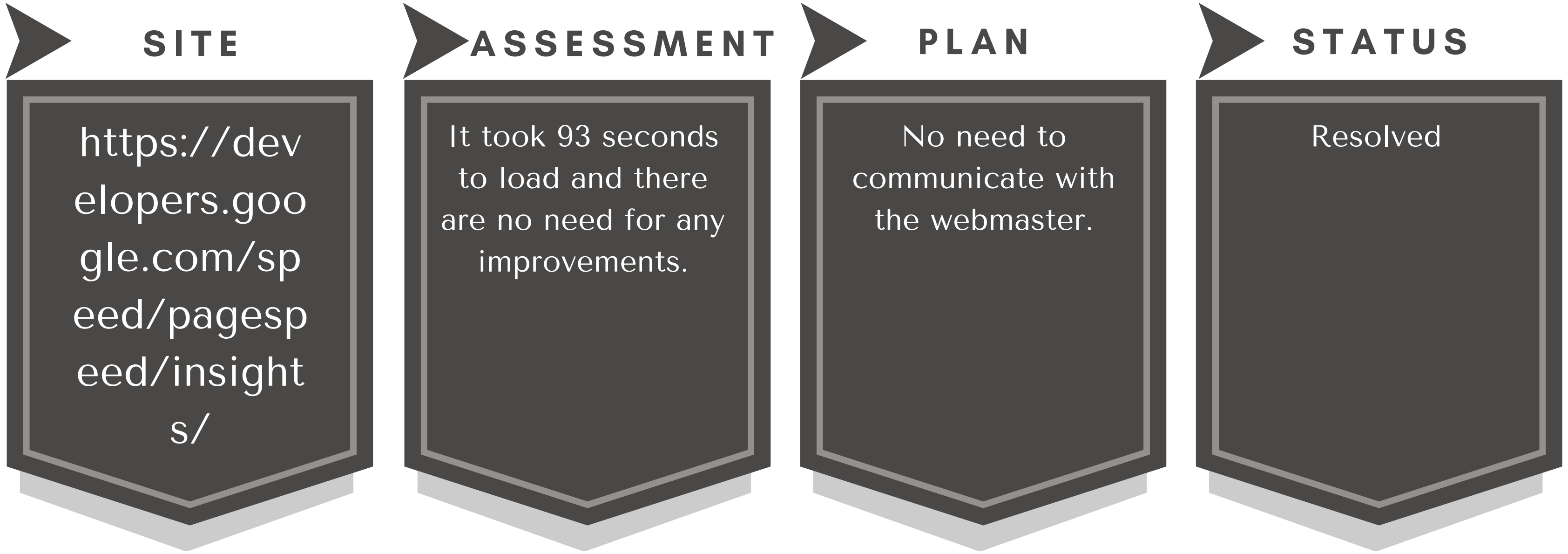
The screenshot shows the "METRICS" table from the Lighthouse report. The metrics are:

Metric	Value
First Contentful Paint	0.7 s
Speed Index	0.8 s
Largest Contentful Paint	1.7 s
Time to Interactive	0.7 s
Total Blocking Time	0 ms
Cumulative Layout Shift	0.03

Additional details at the bottom of the metrics section include: "Captured at Sep 9, 2022, 8:29 PM GMT+8", "Emulated Desktop with Lighthouse 9.6.6", "Initial page load", "Custom throttling", "Single page load", and "Using HeadlessChromium 102.0.5005.115 with lr". A green arrow points from the metrics table back towards the overall performance score on the left.



SPEED UP YOUR WEBSITE



➔ FIXED AND FOUND INDEXING PROBLEM

Indexability Summary:

- Total internal pages: 9
- Indexable: 6
- Non-indexable: 3

Indexability distribution:

- Indexable but duplicate: 4

Non-indexability causes:

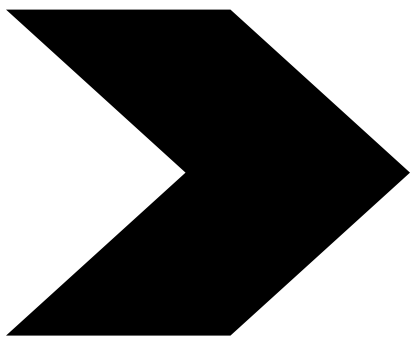
URL	HTTP status code	Content type	Depth	Is indexable page	No. of links	First found at
Albe Your VA https://albeyourva.wordpress.com/	200	text/html; charset=utf-8	0	Yes	7	
301 Moved permanently http://albeyourva.wordpress.com/	301	text/html	0	No	1	
Contact – Albe Your VA https://albeyourva.wordpress.com/contact/	200	text/html; charset=utf-8	0	Yes	5	
Services – Albe Your VA https://albeyourva.wordpress.com/services/	200	text/html; charset=utf-8	0	Yes	5	
Uncategorized – Albe Your VA https://albeyourva.wordpress.com/category/uncategorized/	200	text/html; charset=utf-8	1	Yes	3	https://albeyourva.wordpress.com/2022/09/02/qa-with-andrew-holsen-hand-maker/
Welcome! – Albe Your VA https://albeyourva.wordpress.com/2022/09/02/qa-with-andrew-holsen-hand-maker/	200	text/html; charset=utf-8	0	Yes	3	
albedwayne – Albe Your VA https://albeyourva.wordpress.com/author/albedwayne/	200	text/html; charset=utf-8	1	Yes	1	https://albeyourva.wordpress.com/2022/09/02/qa-with-andrew-holsen-hand-maker/
301 Moved permanently http://www.albeyourva.wordpress.com/	301	text/html	0	No	0	
301 Moved permanently https://www.albeyourva.wordpress.com/	301	text/html	0	No	0	

URL info (Left Panel):

- Type: Seed, Other content type or non-200 linked as page, Other
- Internal URL: Yes
- Full URL: <http://albeyourva.wordpress.com/>
- HTTP status code: 301 Moved permanently
- First found at: Seed URL
- Content type: text/html
- Depth: 0
- Redirect URL: <https://albeyourva.wordpress.com/>
- Is redirect loop: No
- Page rating: 64

URL info (Right Panel):

- Type: Seed, Other content type or non-200 linked as page, Other
- Internal URL: Yes
- Full URL: <http://albeyourva.wordpress.com/>
- HTTP status code: 301 Moved permanently
- First found at: Seed URL
- Content type: text/html
- Depth: 0
- Redirect URL: <https://albeyourva.wordpress.com/>
- Is redirect loop: No
- Page rating: 64



FIND AND FIX INDEXING PROBLEM

